# **CX Solutions for Financial Services Intelligent Automation**

# Invest in digital banking for better customer experiences



With more than a decade of experience supporting banks and insurance organizations, Voxai customizes Al-powered solutions to accommodate distinct objectives, priorities, and budgets. Our professional services team will help your omnichannel platform increase adoption and efficiency by optimizing and securing digital, voice, and outbound interactions.

#### **IVA Solutions for Financial Services**

#### **Virtual Assistants & Chatbots**

Provide intelligent, conversational, personalized self-service to address the most common questions or resolve issues without talking to an agent—all while maintaining context to increase self-service and overall customer satisfaction.

#### **Conversational IVR**

Voxai Conversational IVR enables callers to talk to the IVR in their own words, offering intelligent responses to help resolve their issues quickly without needing an agent. When calls are transferred to an agent, the IVR passes on the full context of the conversation so customers don't have to repeat themselves, and agents can work more efficiently.

## **Voice to Digital**

Use AI-based self-service and call deflection capabilities to shift customers from the IVR to digital channels to resolve their issues quickly without waiting on hold.

#### **Proactive Engagement**

Proactively send customers relevant information through their preferred digital channels and allow them to respond quickly and easily in the same channel, motivating them to act and potentially reducing their need to call.

### Messaging

Make it simple to meet customers in the channels they use every day, including SMS, Facebook Messenger, WhatsApp, Apple Messages for Business, Google's Business Messages, Twitter Direct Message, and more.

#### **Live Assist**

Give customers more control over how they engage, whether they need real-time assistance or the flexibility of an asynchronous conversation, by connecting them to agents with the right skill set to resolve their issues efficiently.



Call Us: 972-691-3333

Most of today's bots are highly scripted, channel-specific, and limited in their ability—the result: a frustrating experience for customers.

Our intelligent virtual assistant (IVA) solutions provide 24/7 service, efficiently handle customer queries and escalate to an agent as needed while delivering effortless, conversational experiences that increase customer satisfaction, shorten call times and reduce contact center costs.



Harness the power of operational expertise, technology, and insight-driven speech analytics

**30% 42%** 

Reduction in basic Increase in Decrease in AHT inquiries digital conversion (Average Handle Time) handled by agents



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